

ZARA FALL & WINTER 2020/20/21 (30%)

ZARA SPRING & SUMMER 2021/22 (70%)

PRODUCT CATEGORY	WOMAN	%	MAN	%	CHILDREN	%	TOTAL	%
VESTIDOS & MONOS / DRESSES & JUMPSUITS	12.895	11,20%	0	0,00%	2.648	2,30%	15.544	13,50%
PUNTO / KNITWEAR	12.665	11,00%	3.684	3,20%	4.030	3,50%	20.379	17,70%
SUDADERAS / SWEATSHIRTS	4.951	4,30%	2.878	2,50%	1.727	1,50%	9.556	8,30%
TOPS & BODYYS	2.878	2,50%	0	0,00%	0	0,00%	2.878	2,50%
CAMISAS MANGA C&L / SHIRTS L&S SLEEVE	9.441	8,20%	1.497	1,30%	1.439	1,25%	12.377	10,75%
FALDAS / SKIRTS	8.635	7,50%	0	0,00%	2.648	2,30%	11.284	9,80%
PANTALONES / TROUSERS	10.017	8,70%	4.721	4,10%	4.490	3,90%	19.228	16,70%
CAMISETAS MANGA C&L / T-SHIRTS L&S SLEEVE	9.787	8,50%	3.742	3,25%	10.362	9,00%	23.891	20,75%
TOTAL	71.270	61,90%	16.522	14,4%	27.345	23,8%	115.138	100,00%